

# Bury AFC

---

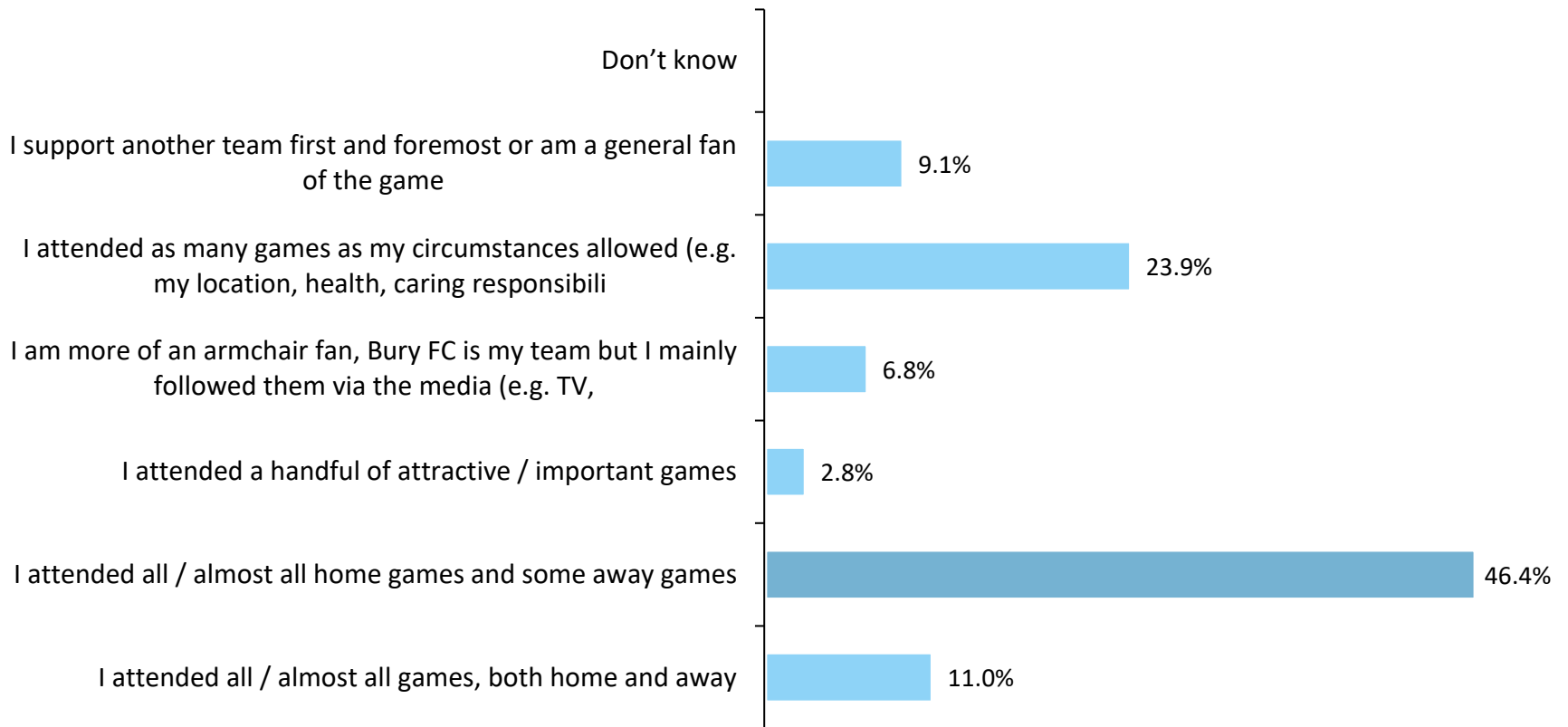
Survey general statistics

*Number of questions exported: 49*

*Total Respondents: 472*

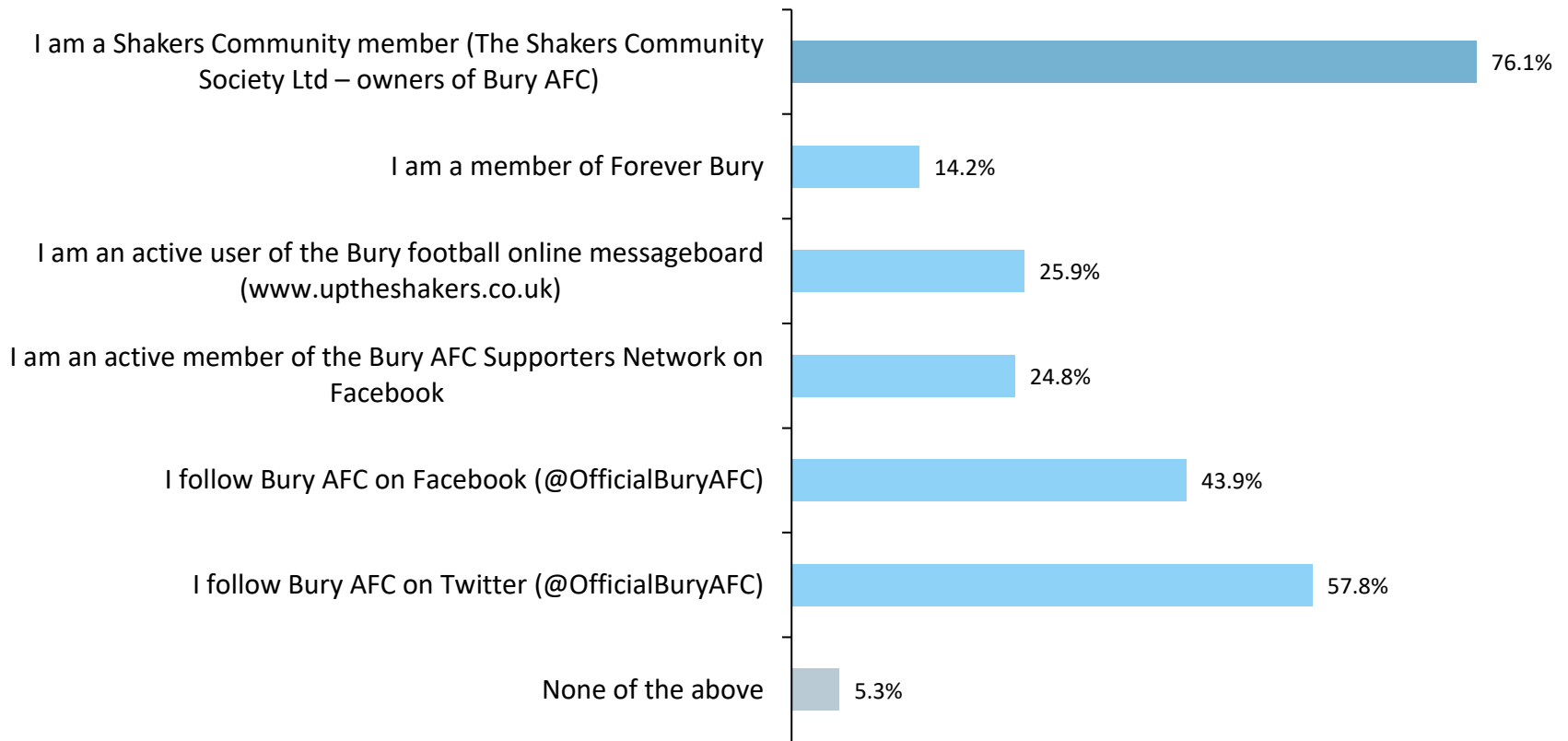
# 1. Which of the following best describes how you supported or followed Bury FC in recent seasons?

Question Type: Single Choice | Total Respondents: 472



## 2. Which of the following describes you? Please select all that apply.

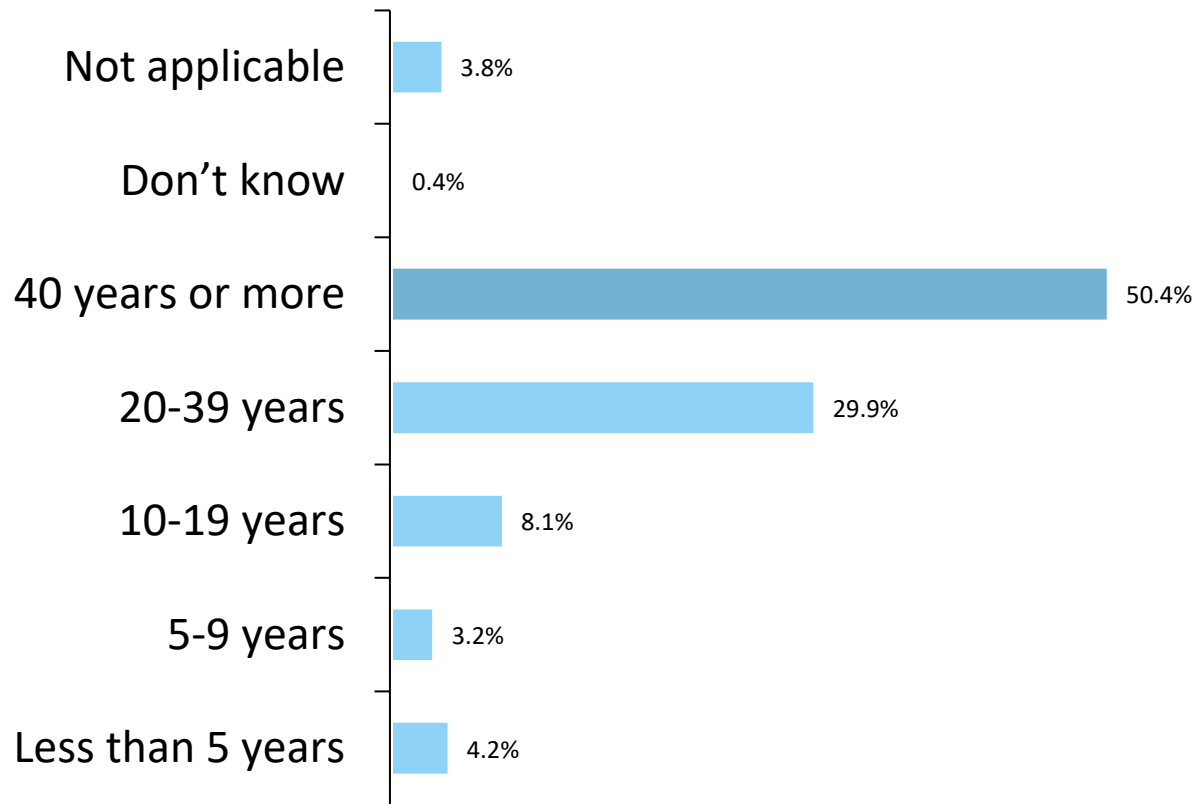
Question Type: Multiple Choice | Total Respondents: 472



### 3. How many years have you been a Bury Fan?

---

Question Type: Single Choice | Total Respondents: 472



## 4. Looking at the following scale from extremely negative to extremely positive...

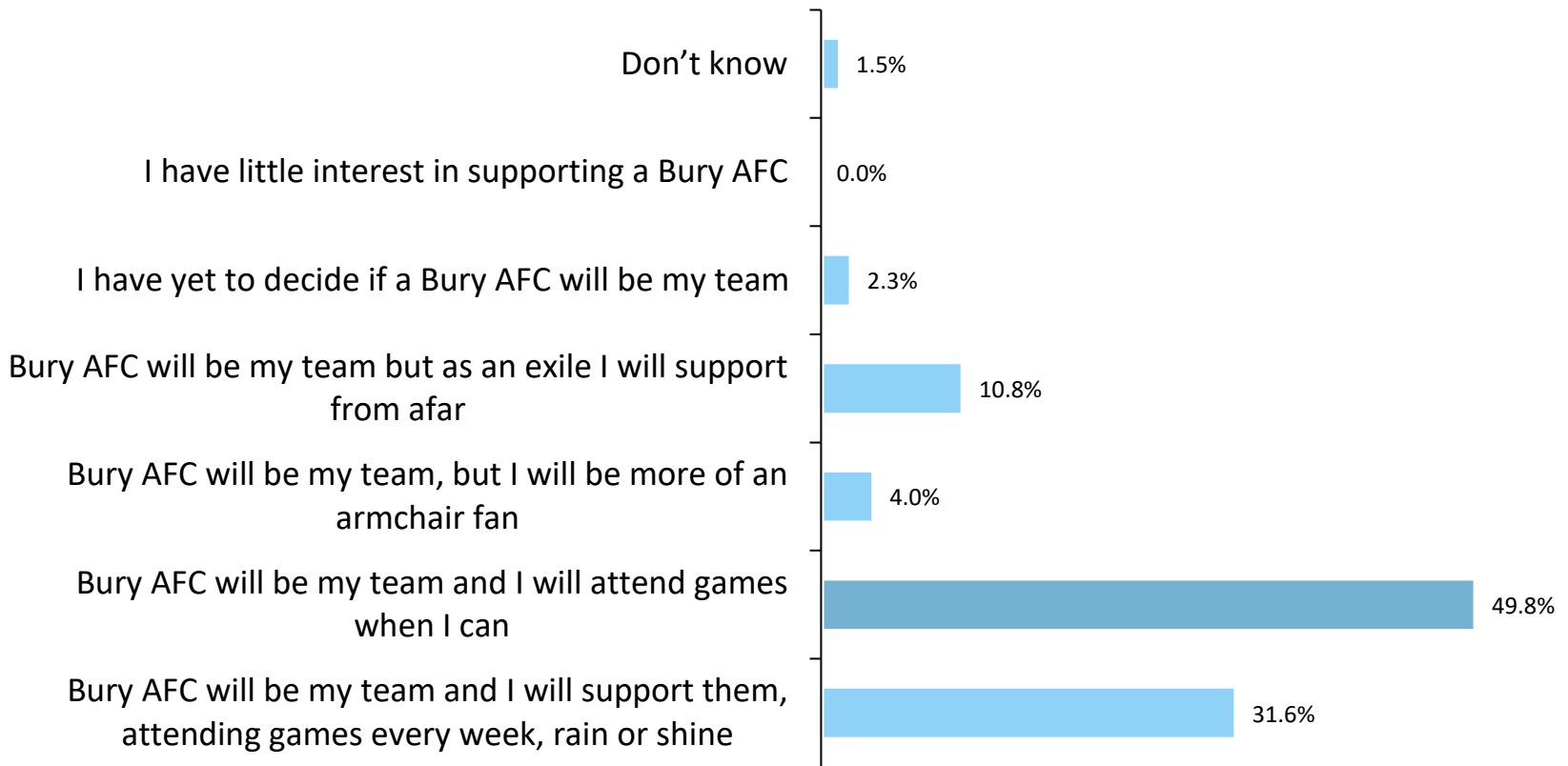
---

Question Type: Scaled Single Matrix | Total Respondents: 472

		<b>Total</b>	
		<b>100% (472)</b>	
What is your general attitude towards Bury AFC?	Extremely negative	0%	0
	Negative	0.2%	1
	Somewhat negative	0.2%	1
	Neutral	0.6%	3
	Somewhat positive	5.3%	25
	Positive	27.1%	128
	Extremely positive	66.5%	314

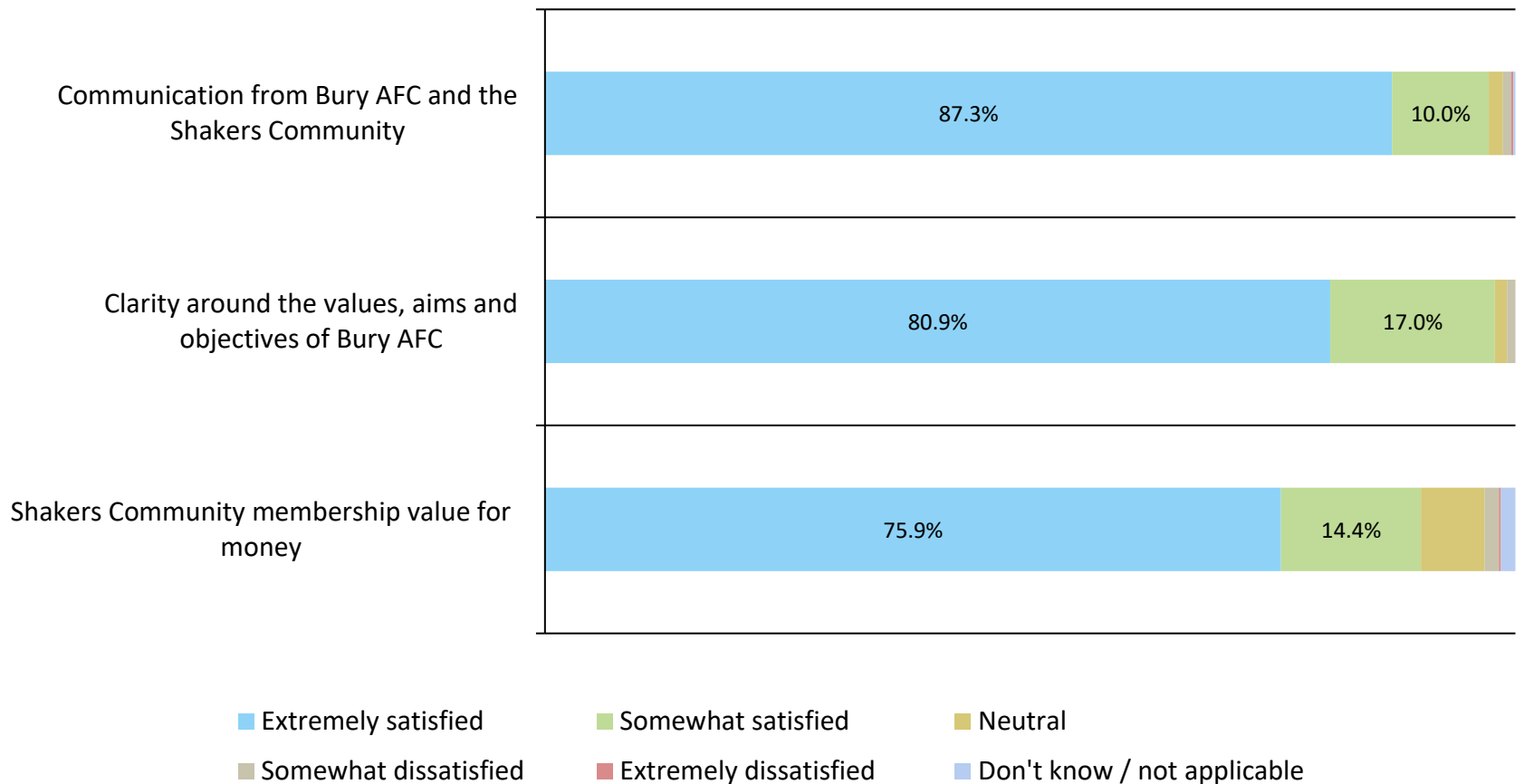
## 5. How would you currently best describe your support for Bury AFC?

Question Type: Single Choice | Total Respondents: 472



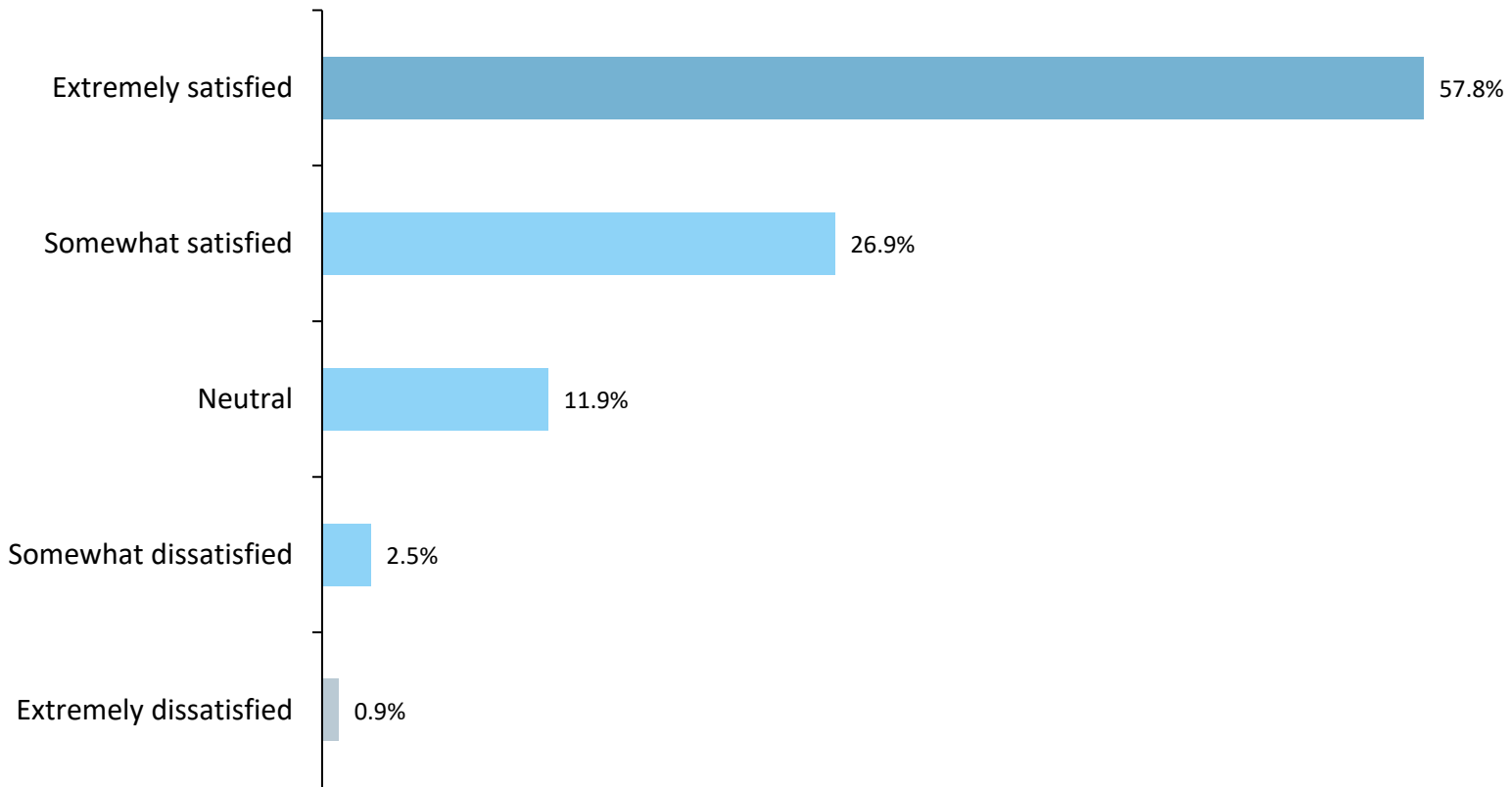
6. Thinking now about the work that has been done so far by the boards of the Shakers Community and Bury AFC, together with other volunteers. How would you rate your satisfaction with the following areas:

Question Type: Scaled Single Matrix | Total Respondents: 472



## 9. How satisfied are you with the approach taken by Bury AFC to fairly distributing tickets during this period of spectator restrictions?

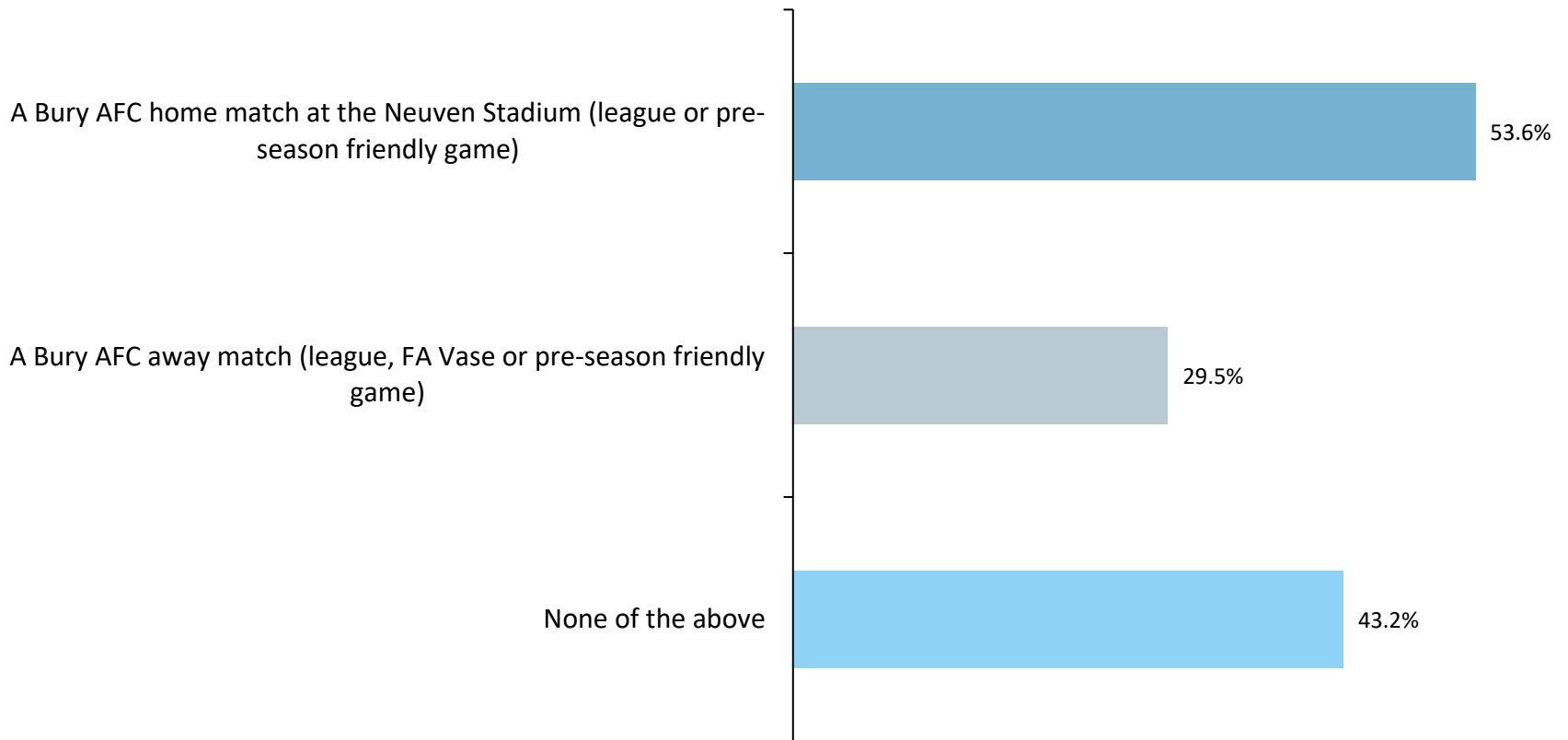
Question Type: Single Choice | Total Respondents: 472





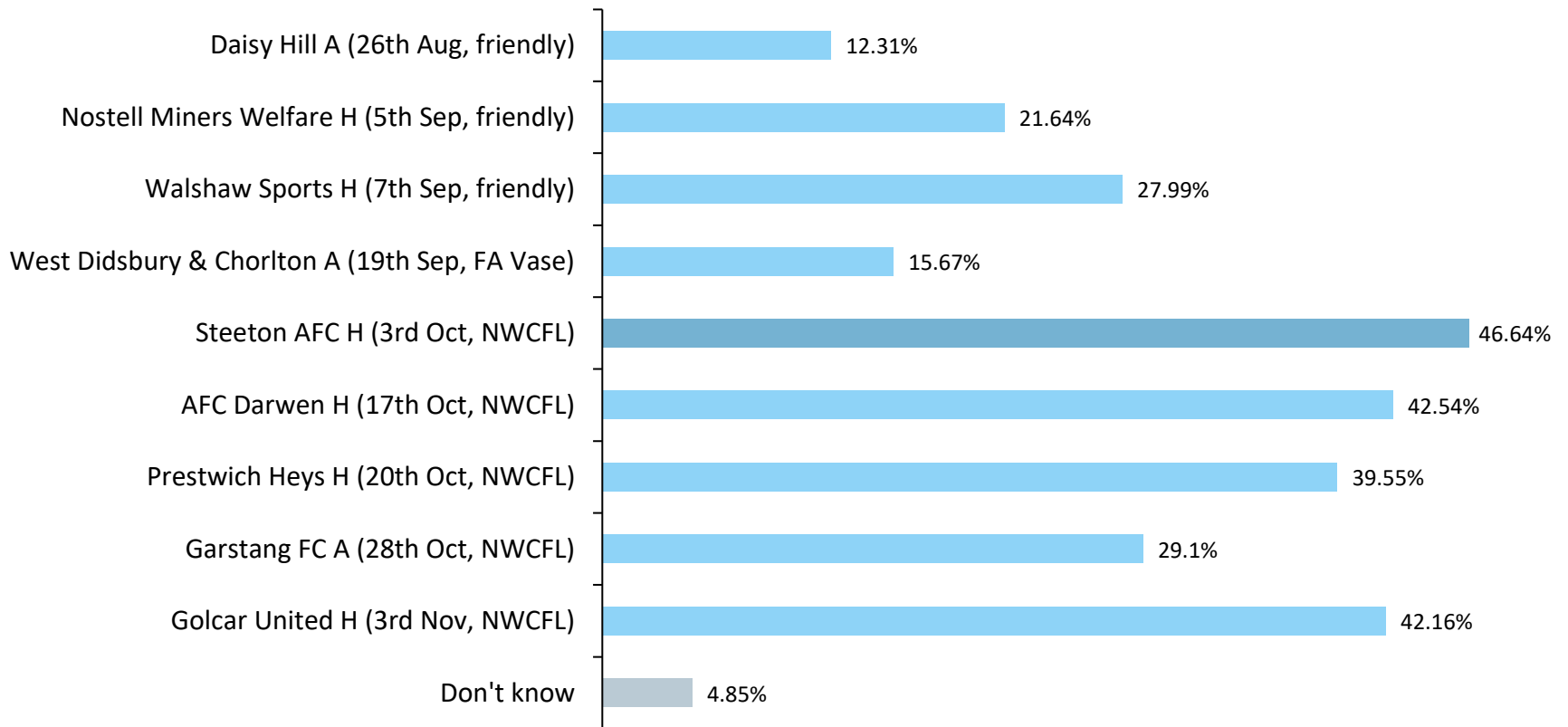
12. Have you attended any of the following Bury AFC matches? Please select all that apply.

Question Type: Multiple Choice | Total Respondents: 472



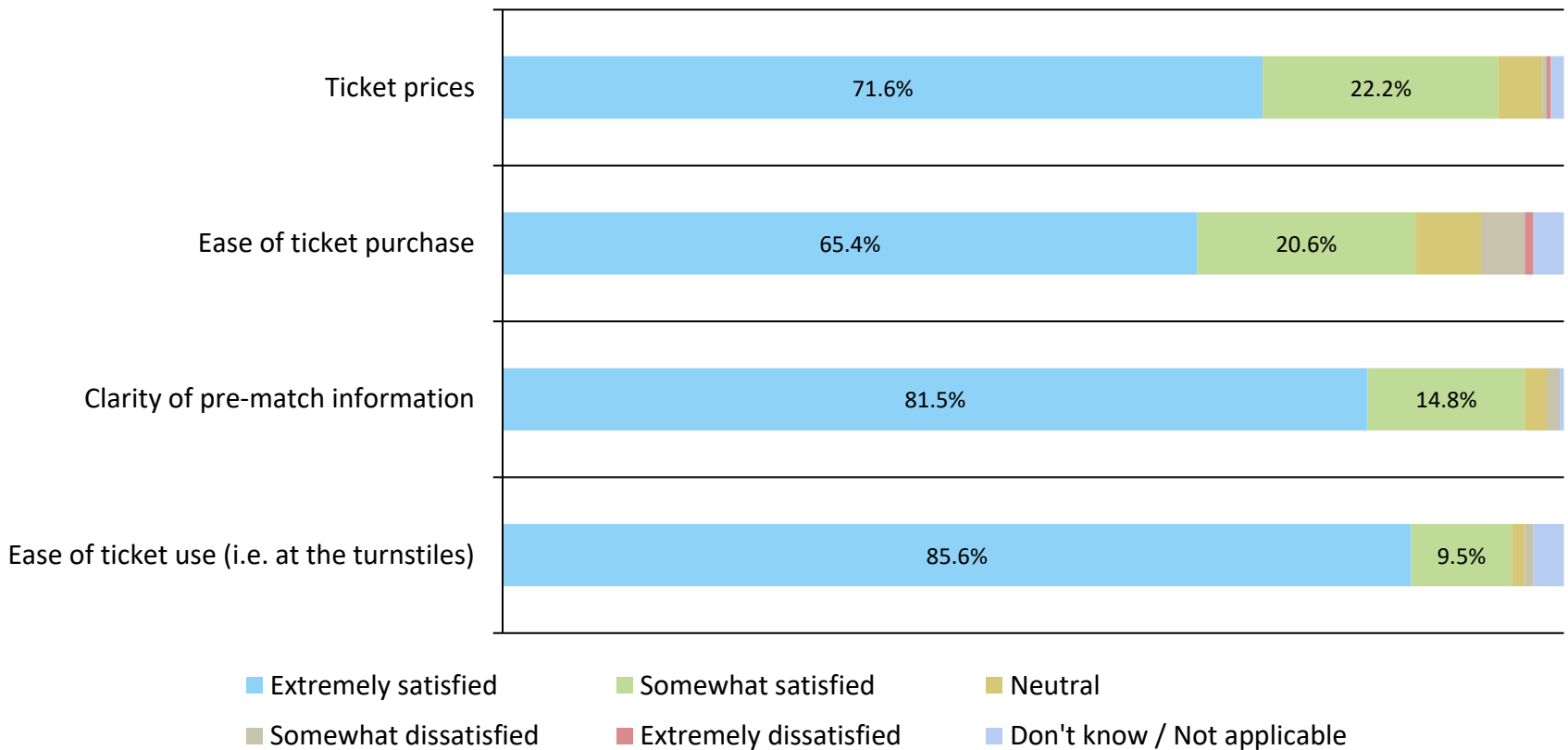
### 13. Which Bury AFC match(es) have you attended? Please select all that apply.

Question Type: Multiple Choice | Total Respondents: 268



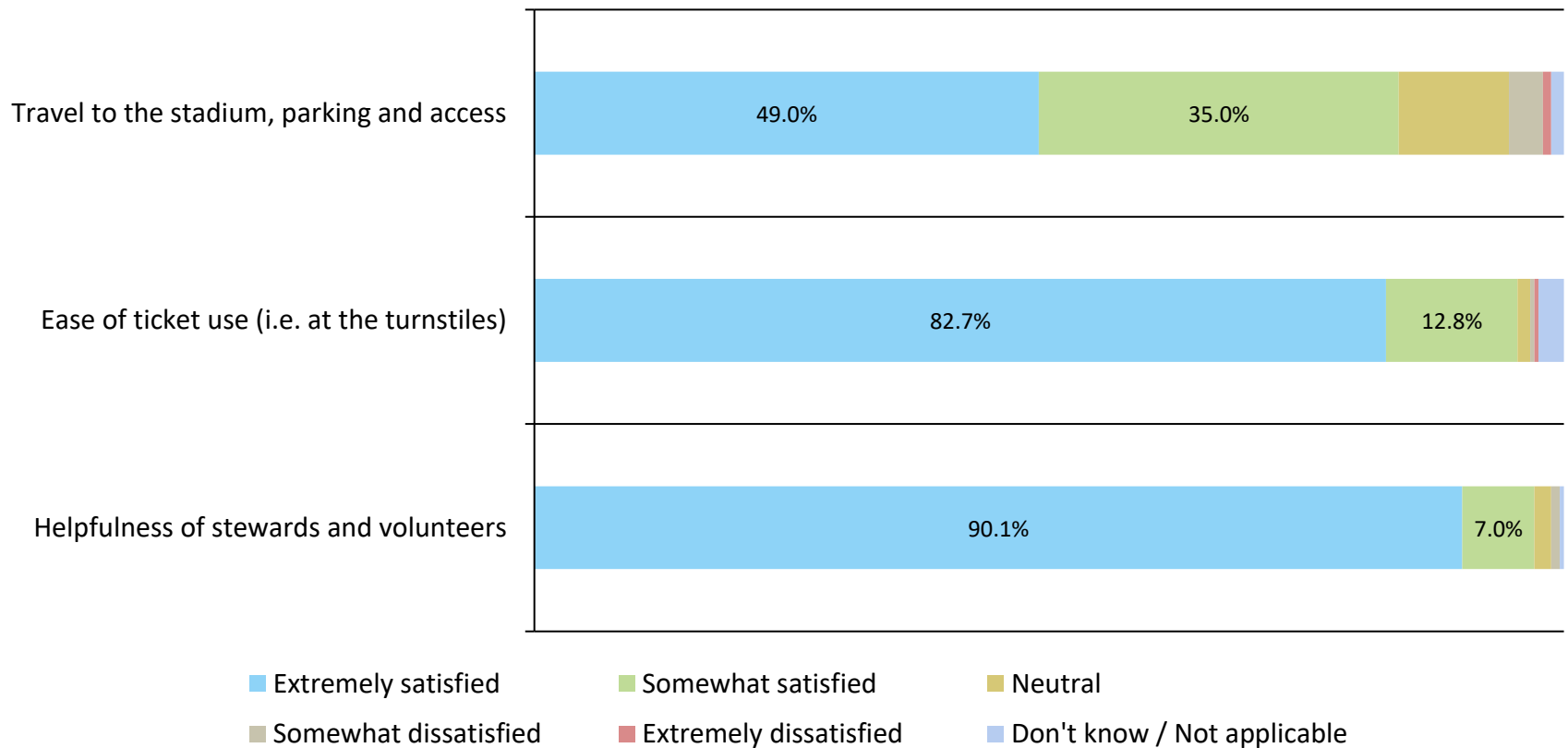
14. You mention having attended a Bury AFC home fixture at the Neuen Stadium. How satisfied are you with the following pre-match elements?

Question Type: Scaled Single Matrix | Total Respondents: 243



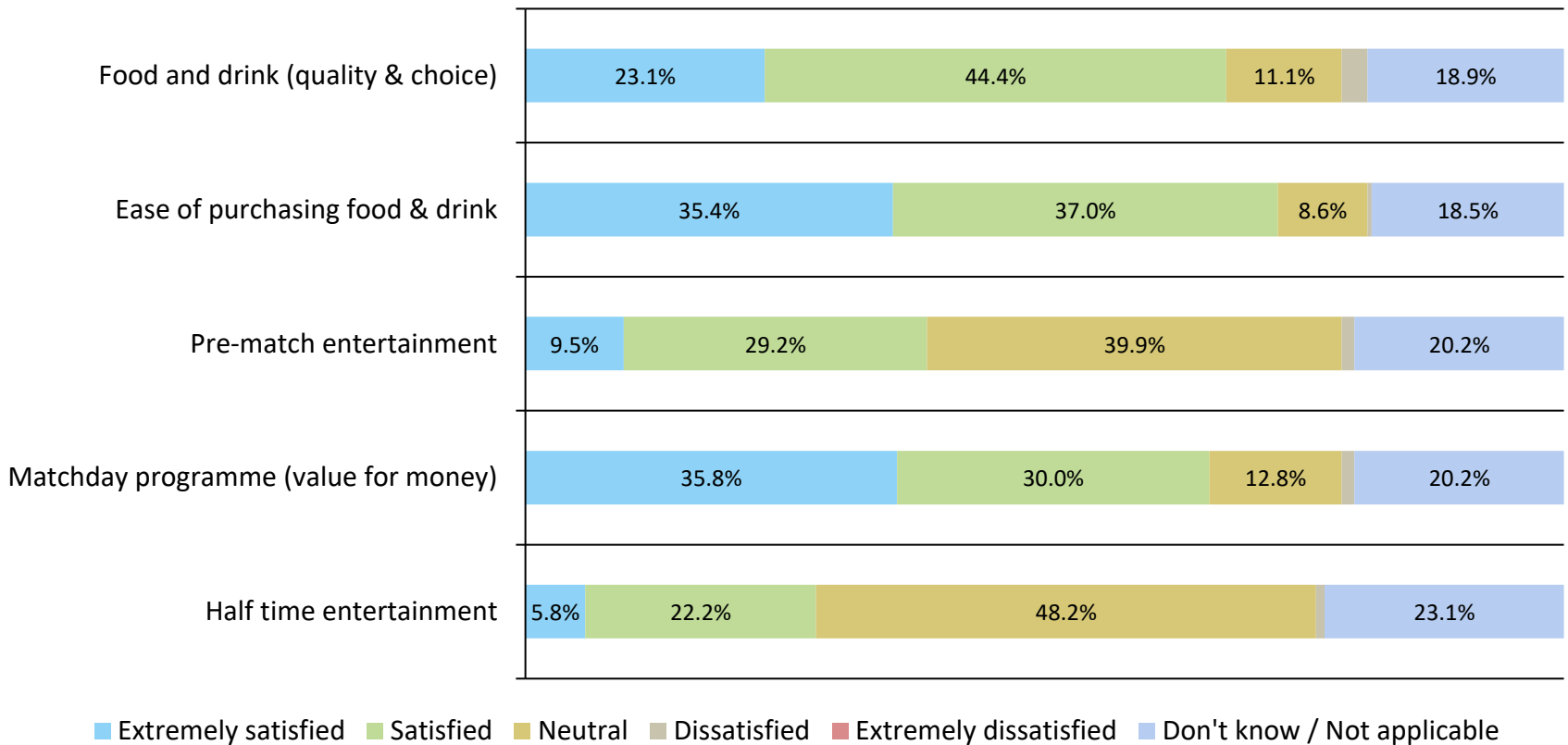
## 17. Thinking about travelling to and accessing the Neuen Stadium, how satisfied are you with the following?

Question Type: Scaled Single Matrix | Total Respondents: 243



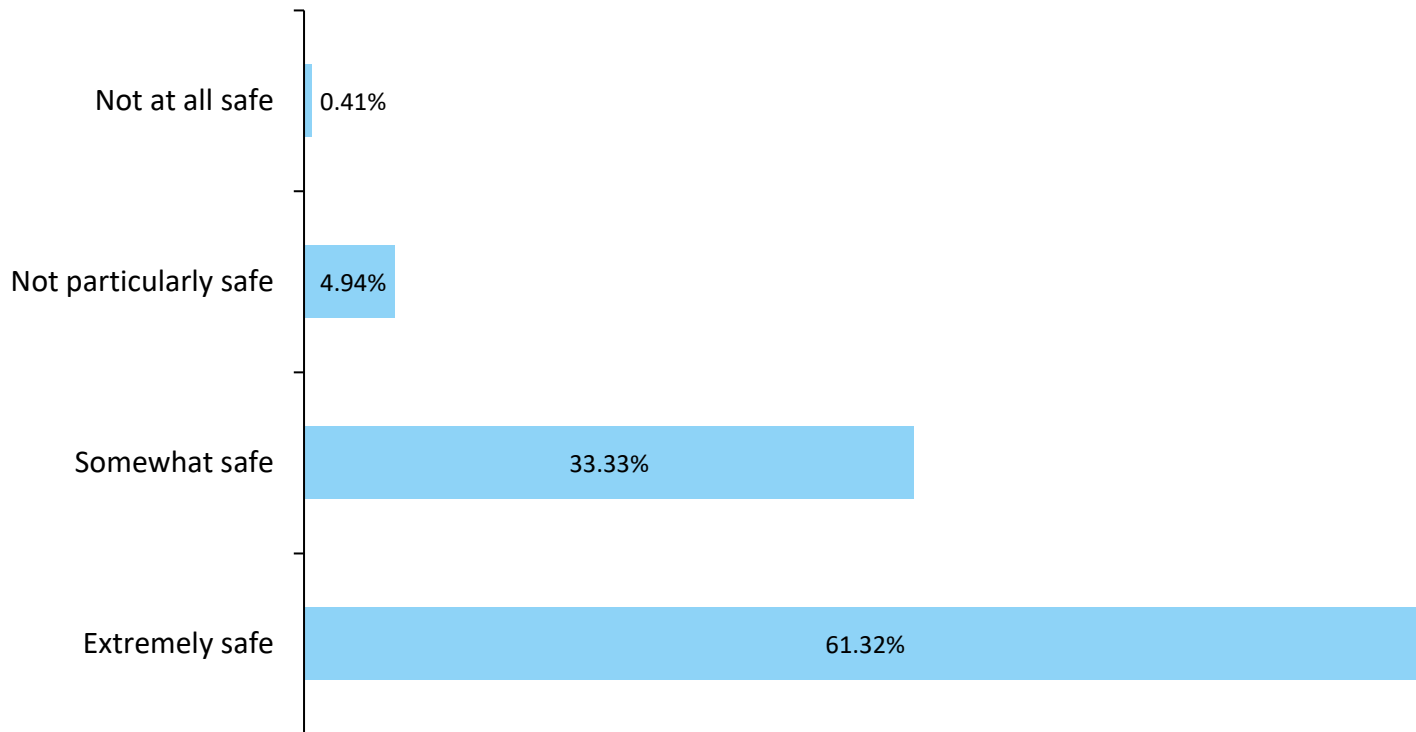
## 20. Once inside the ground, how satisfied are you with the following elements of the matchday experience?

Question Type: Scaled Single Matrix | Total Respondents: 243



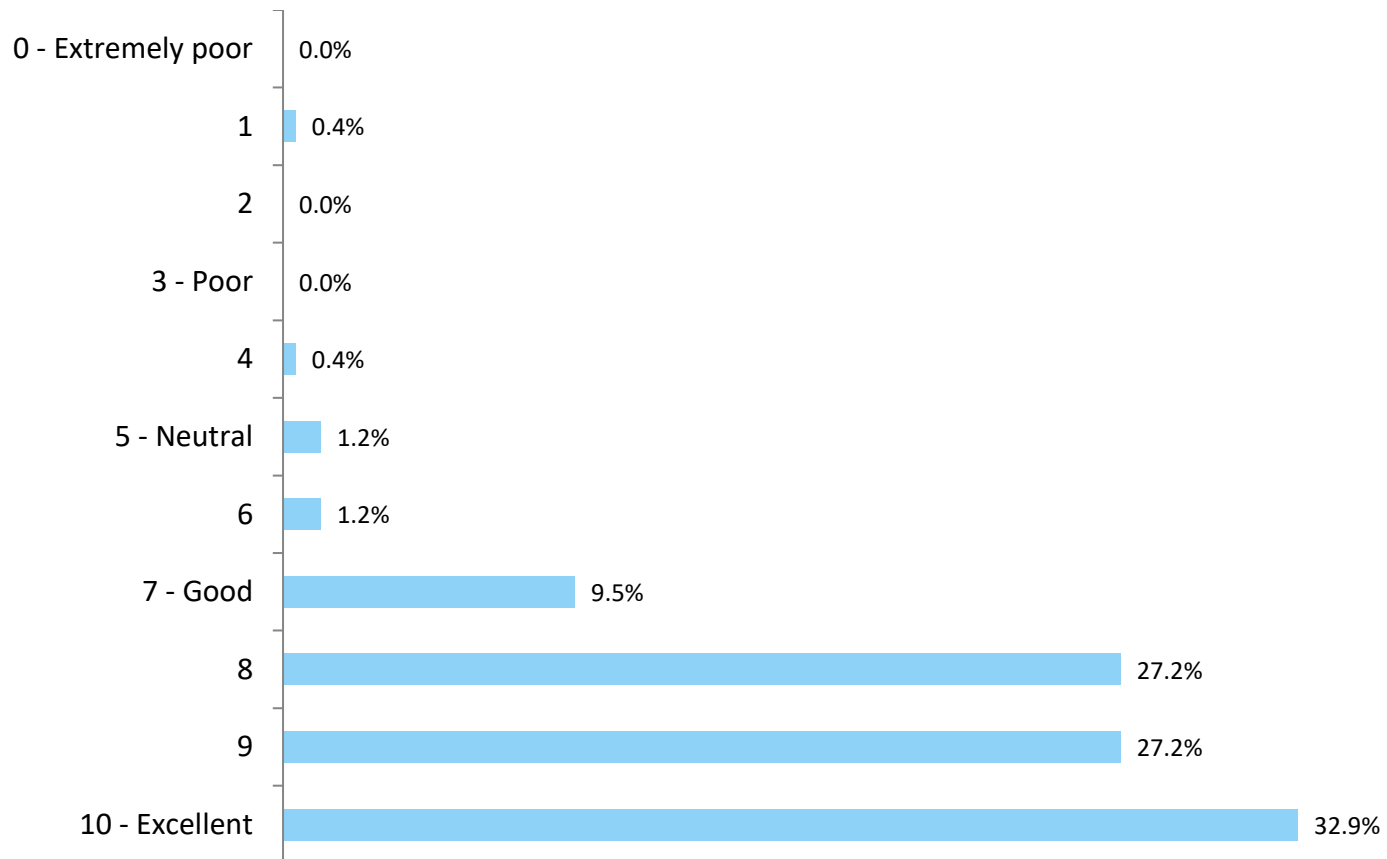
23. It is extremely important to everyone associated with Bury AFC, especially given the current Covid-19 pandemic, that supporters attending matches feel safe and secure. Thinking about your experience at the Neuen Stadium, how safe and secure did you feel?

Question Type: Scaled Single Matrix | Total Respondents: 243



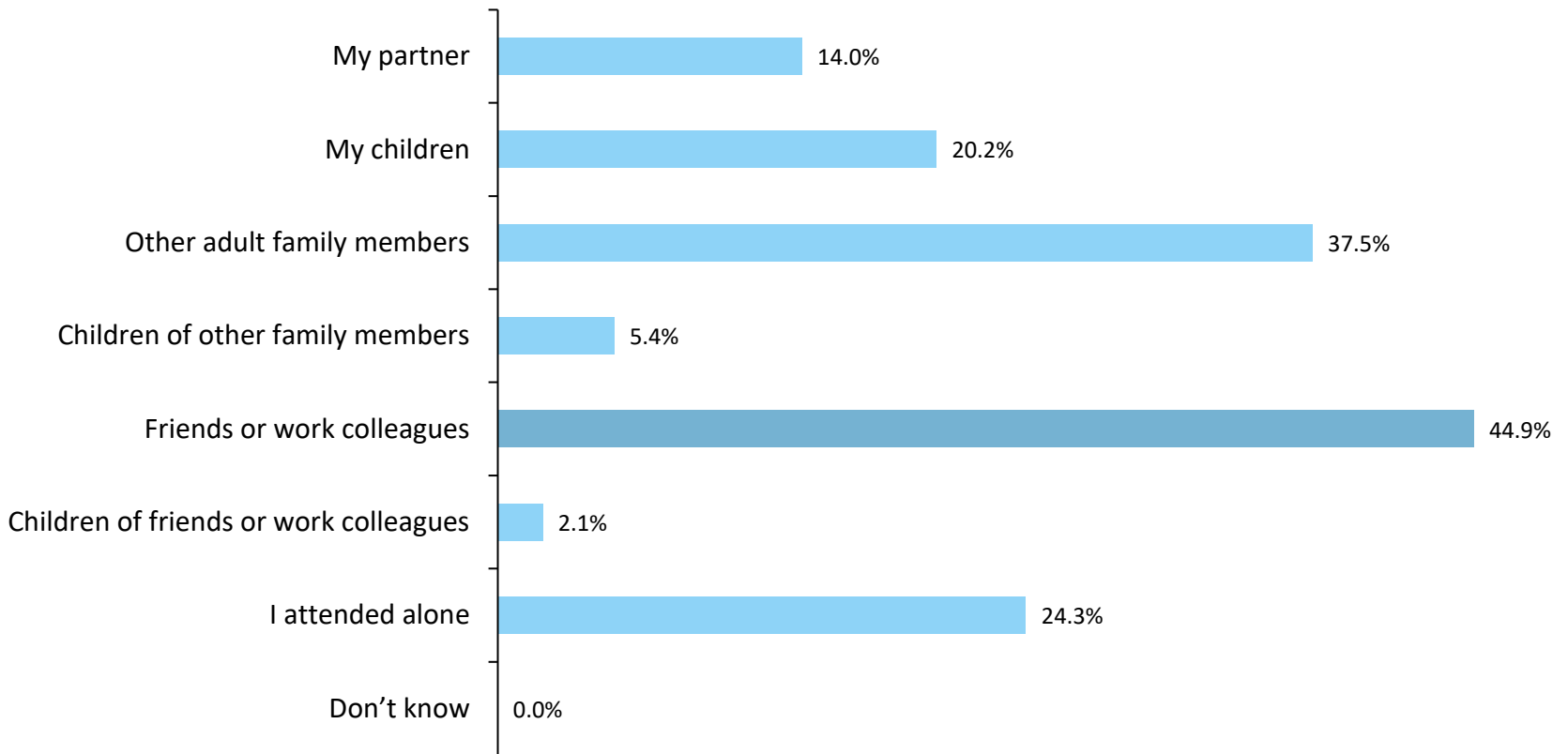
26. Thinking overall, on the following scale where 0 is extremely poor and 10 is excellent, how would you rate your Bury AFC matchday experience at the Neuen Stadium?

Question Type: Scaled Single Matrix | Total Respondents: 243



27. Who have you attended Bury AFC matches at the Neuen Stadium with? Please select all that apply.

Question Type: Multiple Choice | Total Respondents: 243

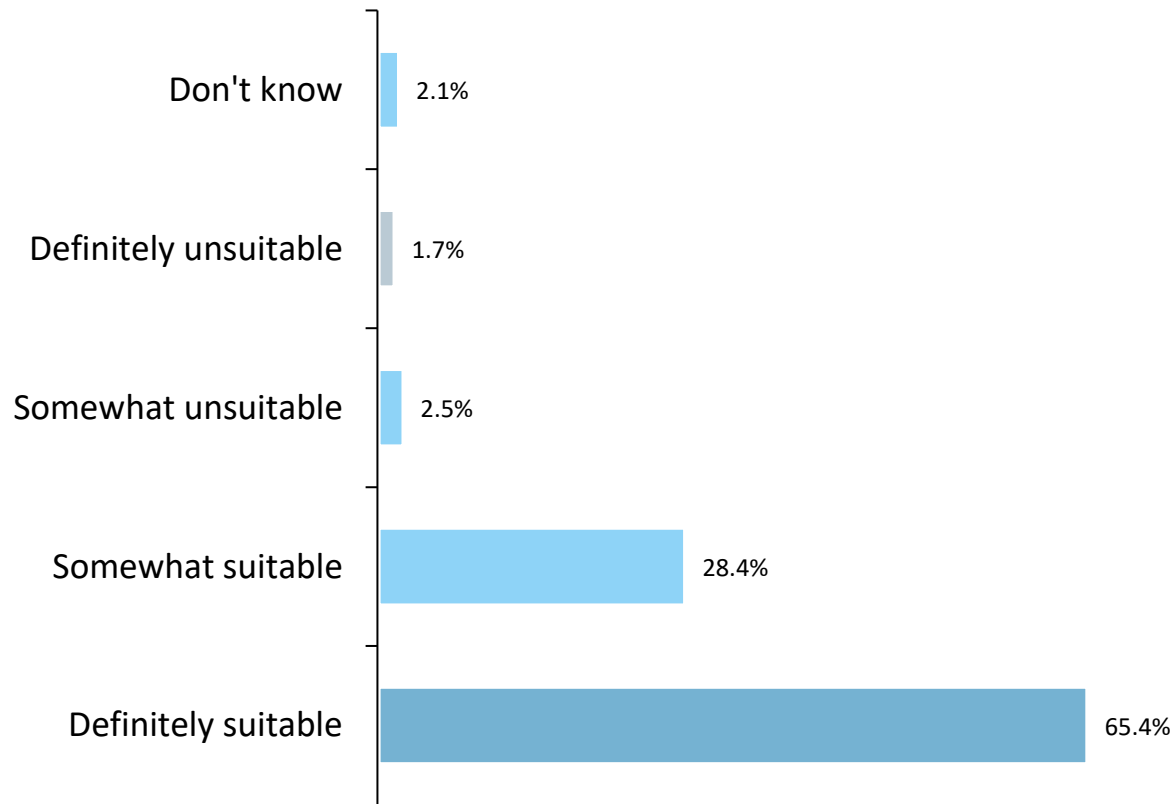




28. Would you consider the Bury AFC match day experience at the Neuen Stadium to be suitable for families and young children?

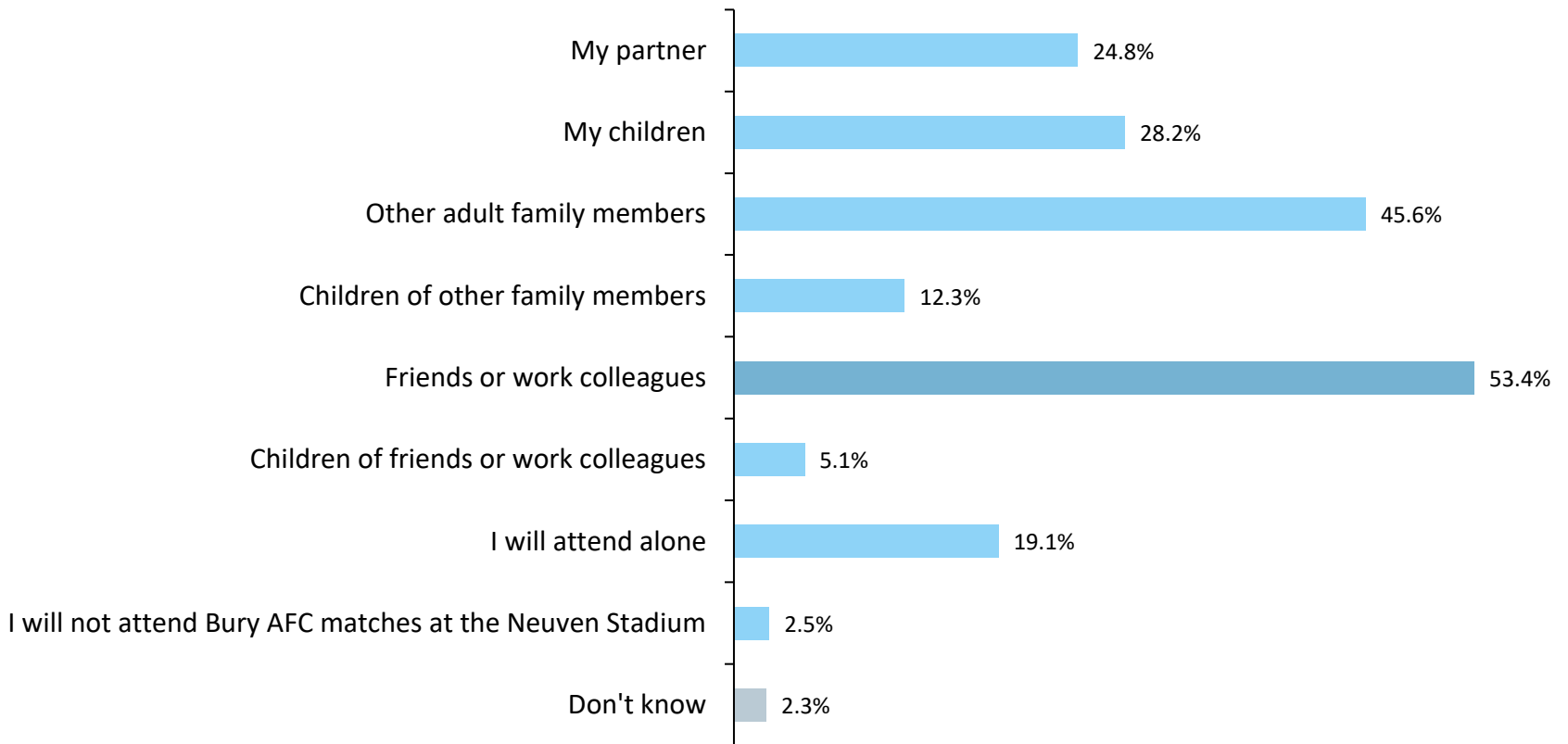
---

Question Type: Single Choice | Total Respondents: 243



29. In a more normal future, who would you potentially attend Bury AFC matches at the Neuen Stadium with? Please select all that apply.

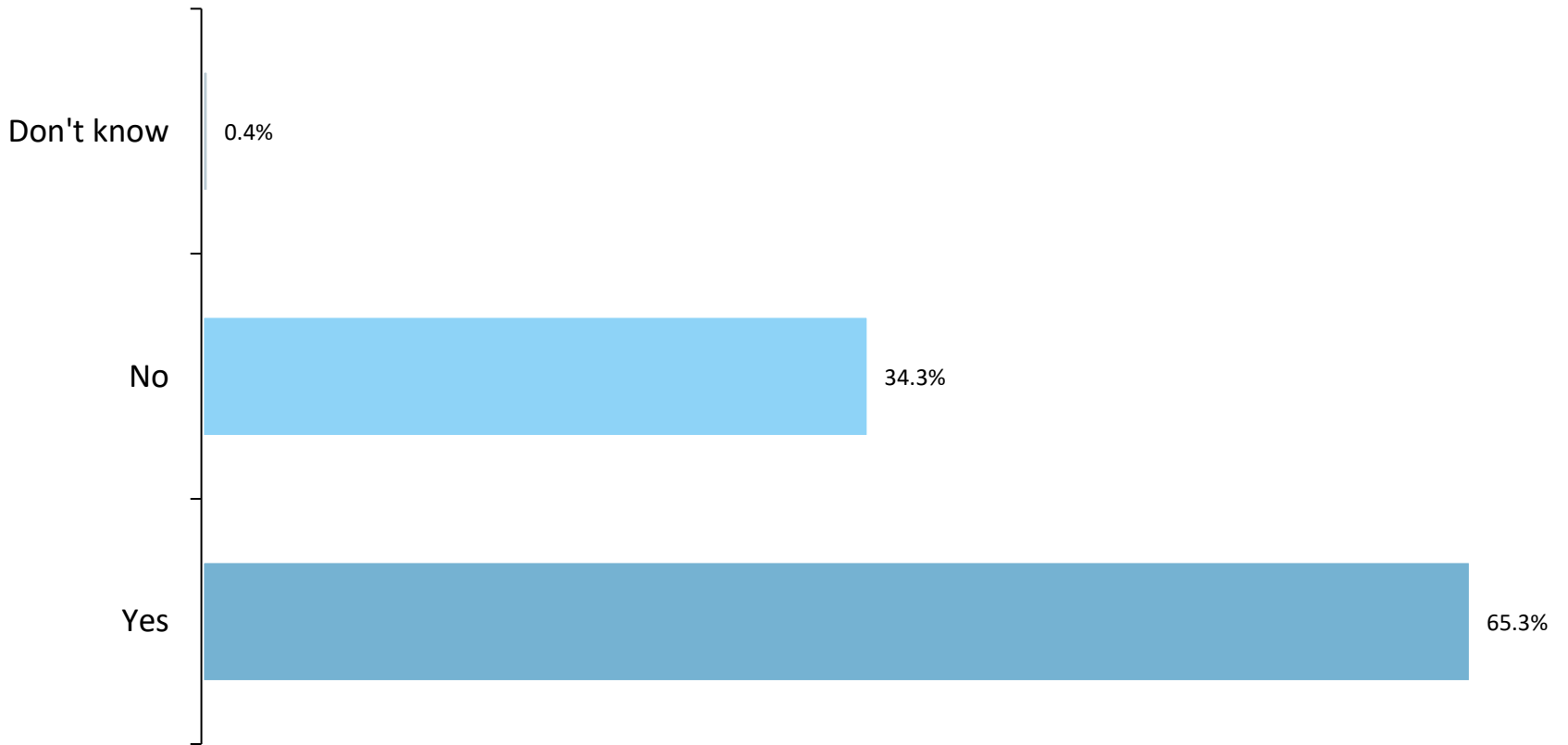
Question Type: Multiple Choice | Total Respondents: 472



30. Have you purchased any Bury AFC merchandise or received any as a gift?

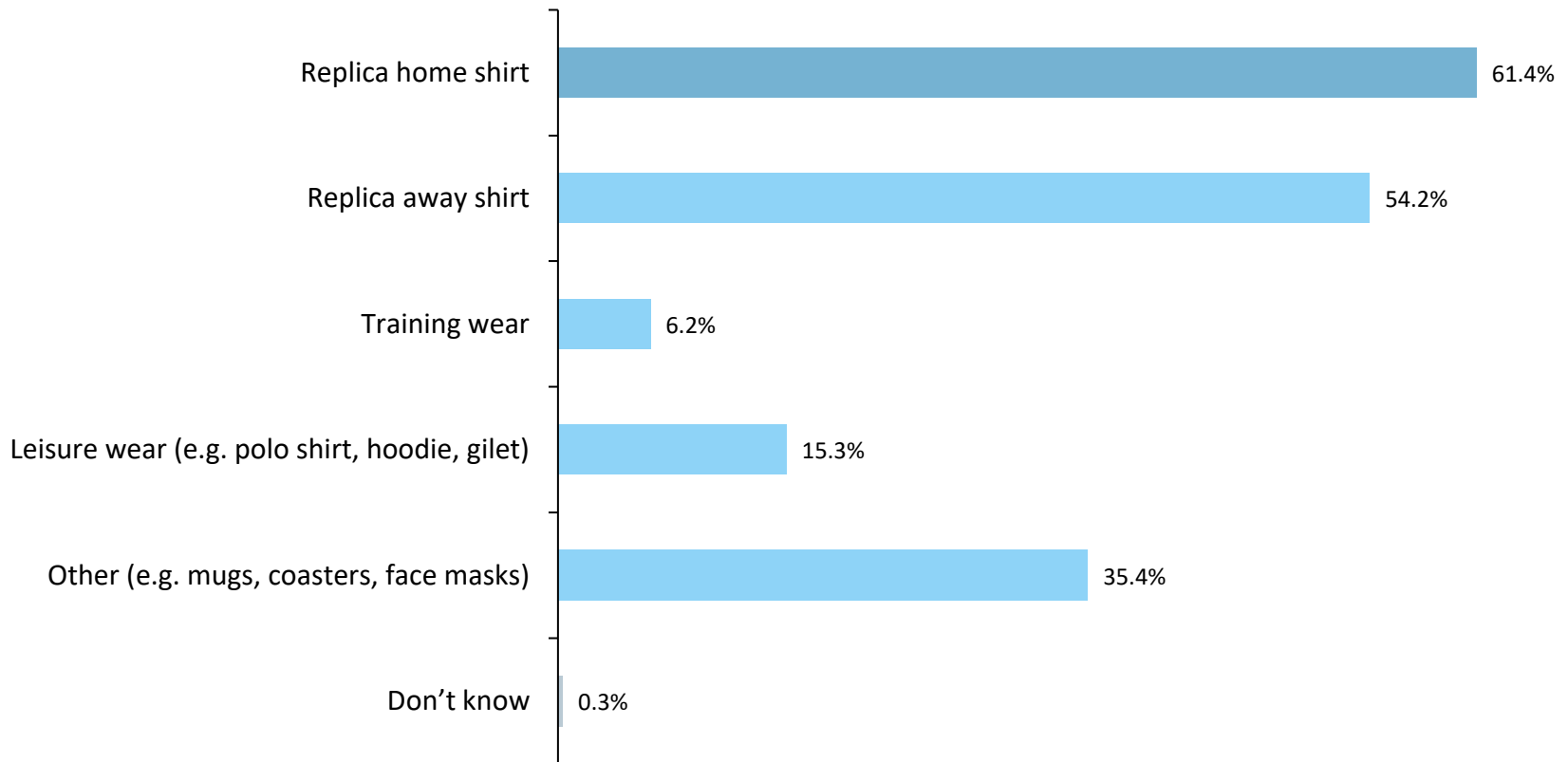
---

Question Type: Single Choice | Total Respondents: 472



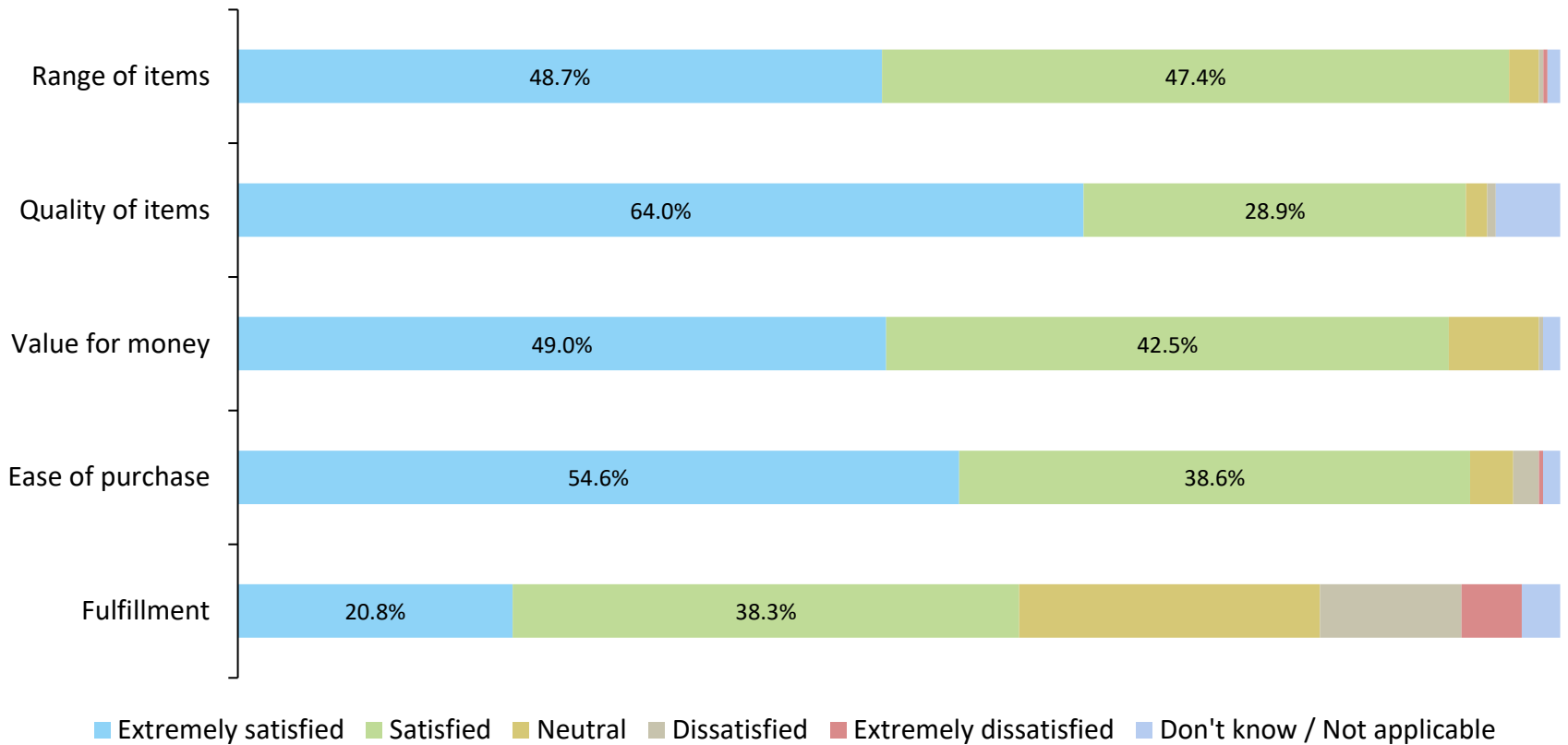
31. Which items of Bury AFC merchandise have you purchased or received as a gift?  
Please select all that apply.

Question Type: Multiple Choice | Total Respondents: 308



## 32. How satisfied are you with the following elements of the Bury AFC merchandise offering?

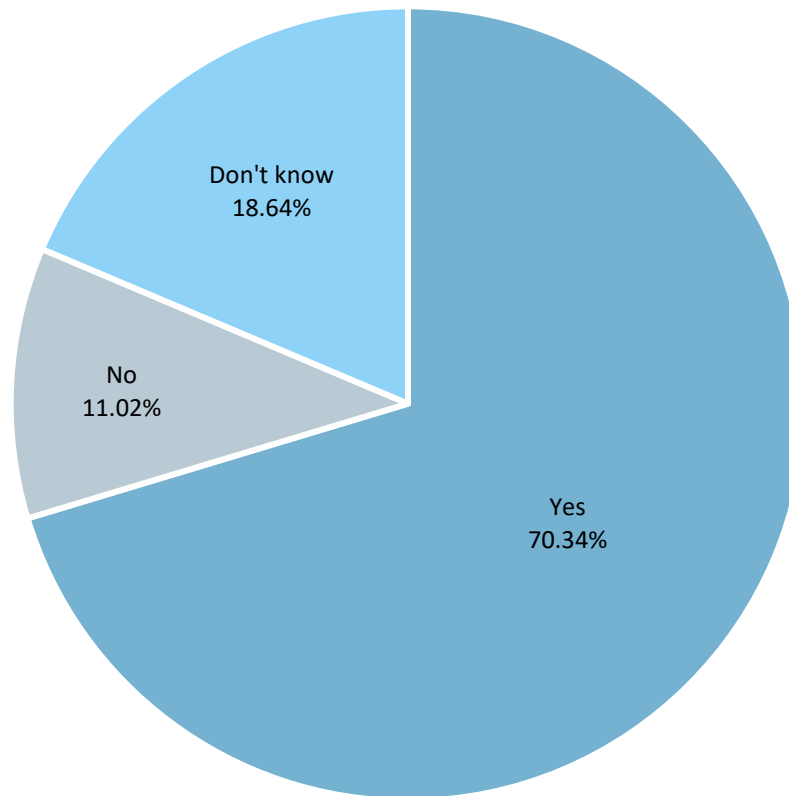
Question Type: Scaled Single Matrix | Total Respondents: 308



### 35. Do you plan on attending future Bury AFC away matches this season?

---

Question Type: Single Choice | Total Respondents: 472



## 36. How many Bury AFC away matches would you want to attend this season?

---

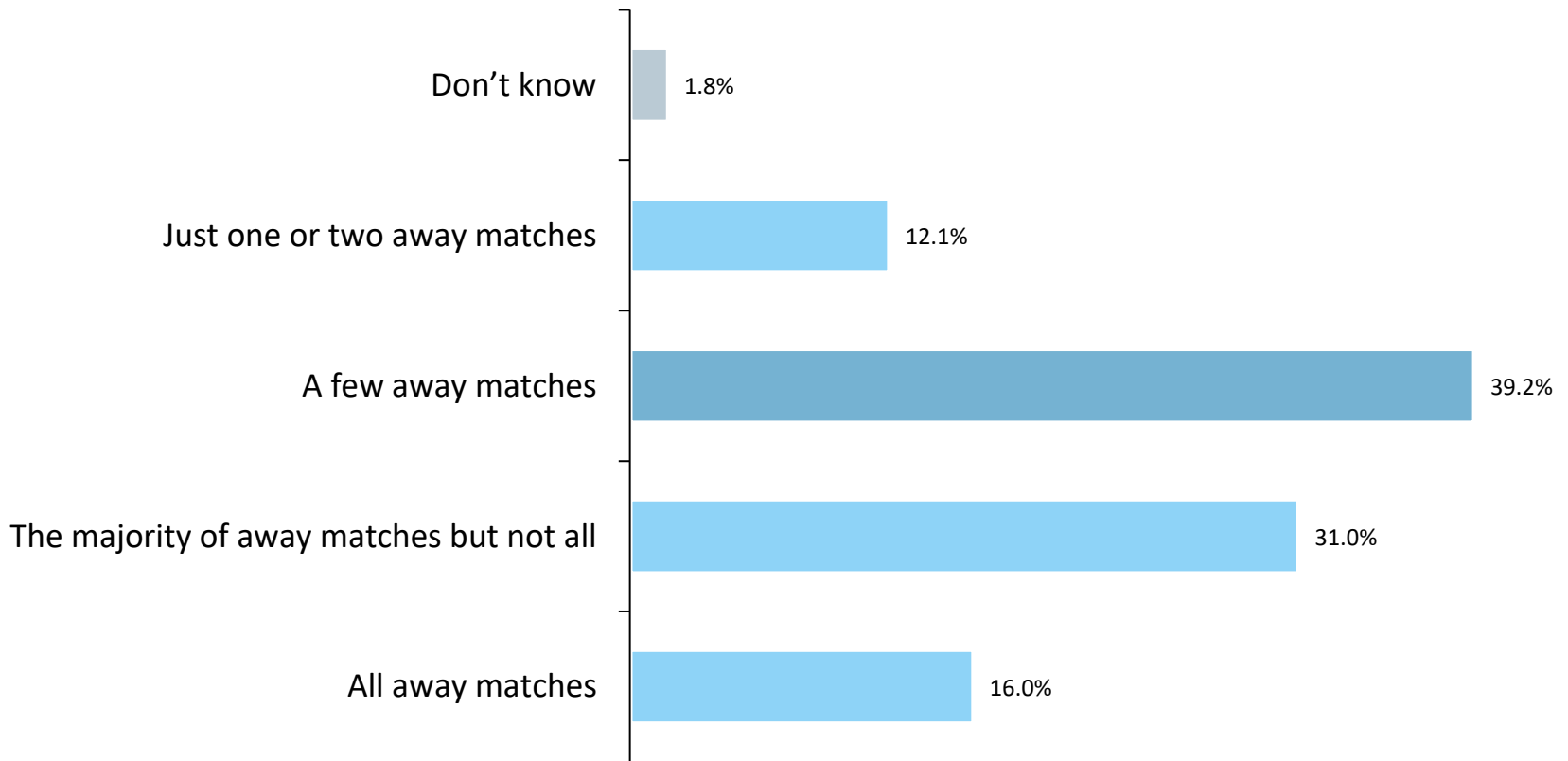
Question Type: Single Choice | Total Respondents: 332

	<b>Total</b>	
	<i>100% (332)</i>	
All away matches	15.96%	53
The majority of away matches but not all	31.02%	103
A few away matches	39.16%	130
Just one or two away matches	12.05%	40
Don't know	1.81%	6

## 36. How many Bury AFC away matches would you want to attend this season?

---

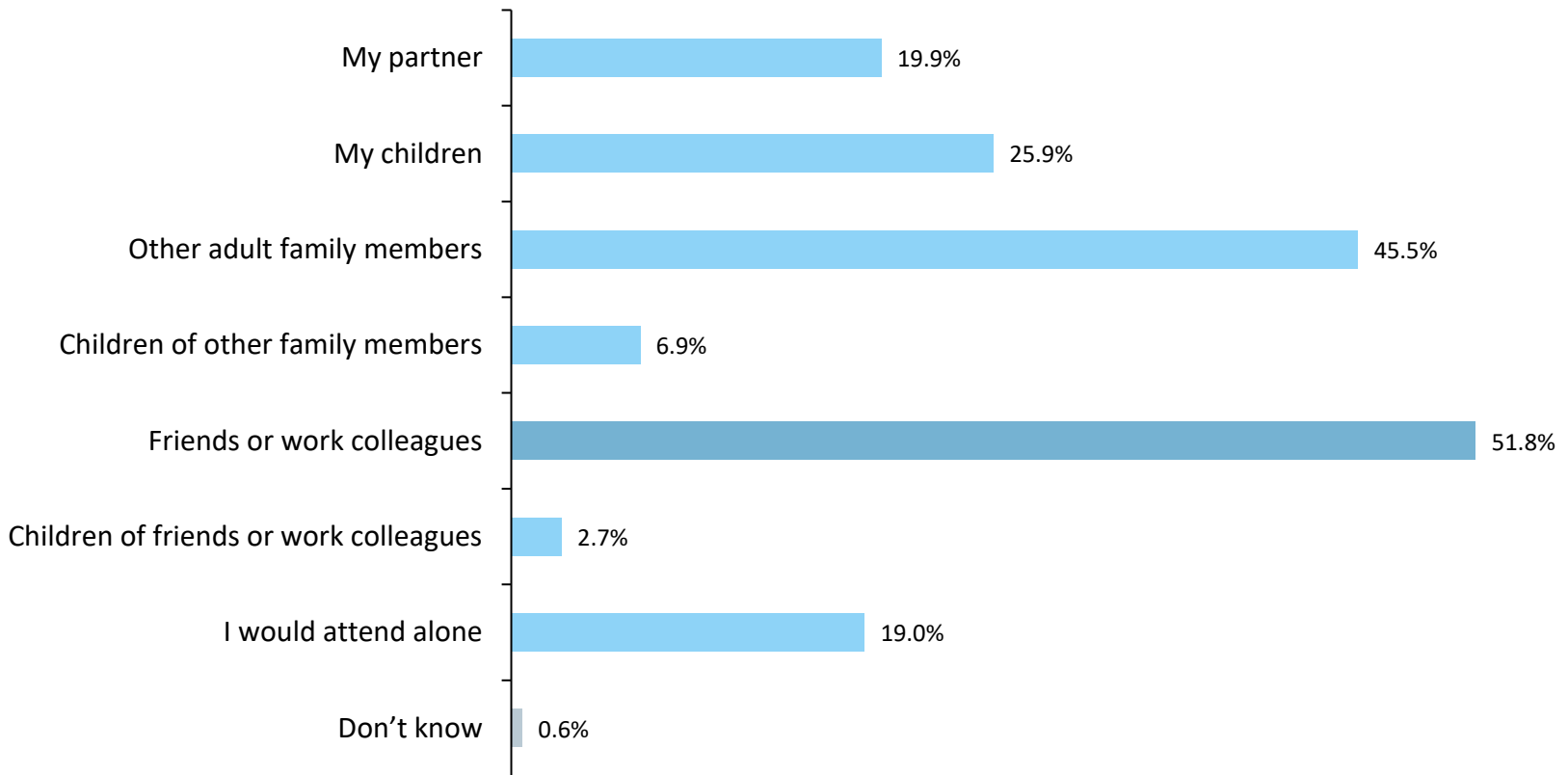
Question Type: Single Choice | Total Respondents: 332





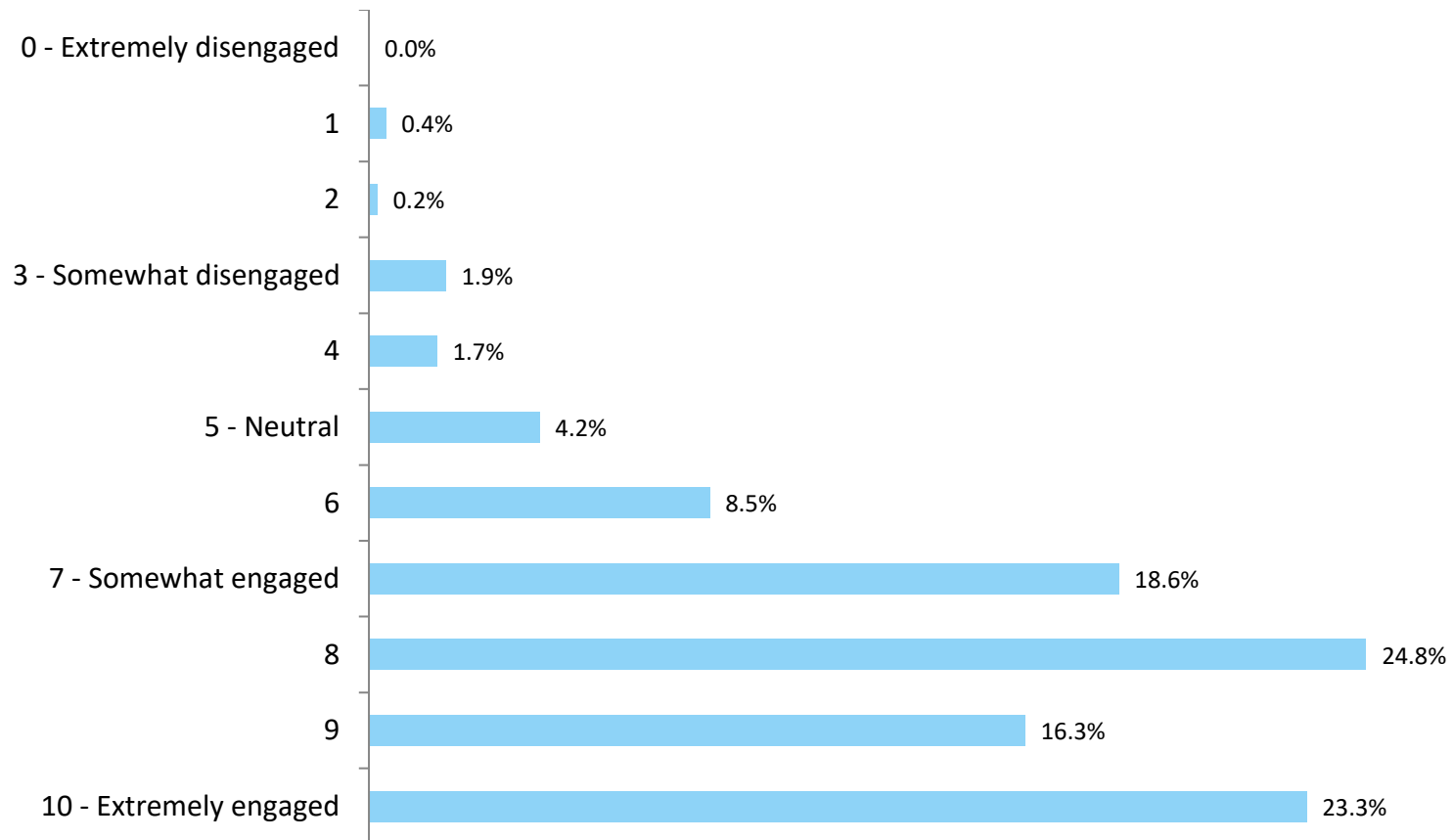
37. Who would you want to attend Bury AFC away matches with? Please select all that apply.

Question Type: Multiple Choice | Total Respondents: 332



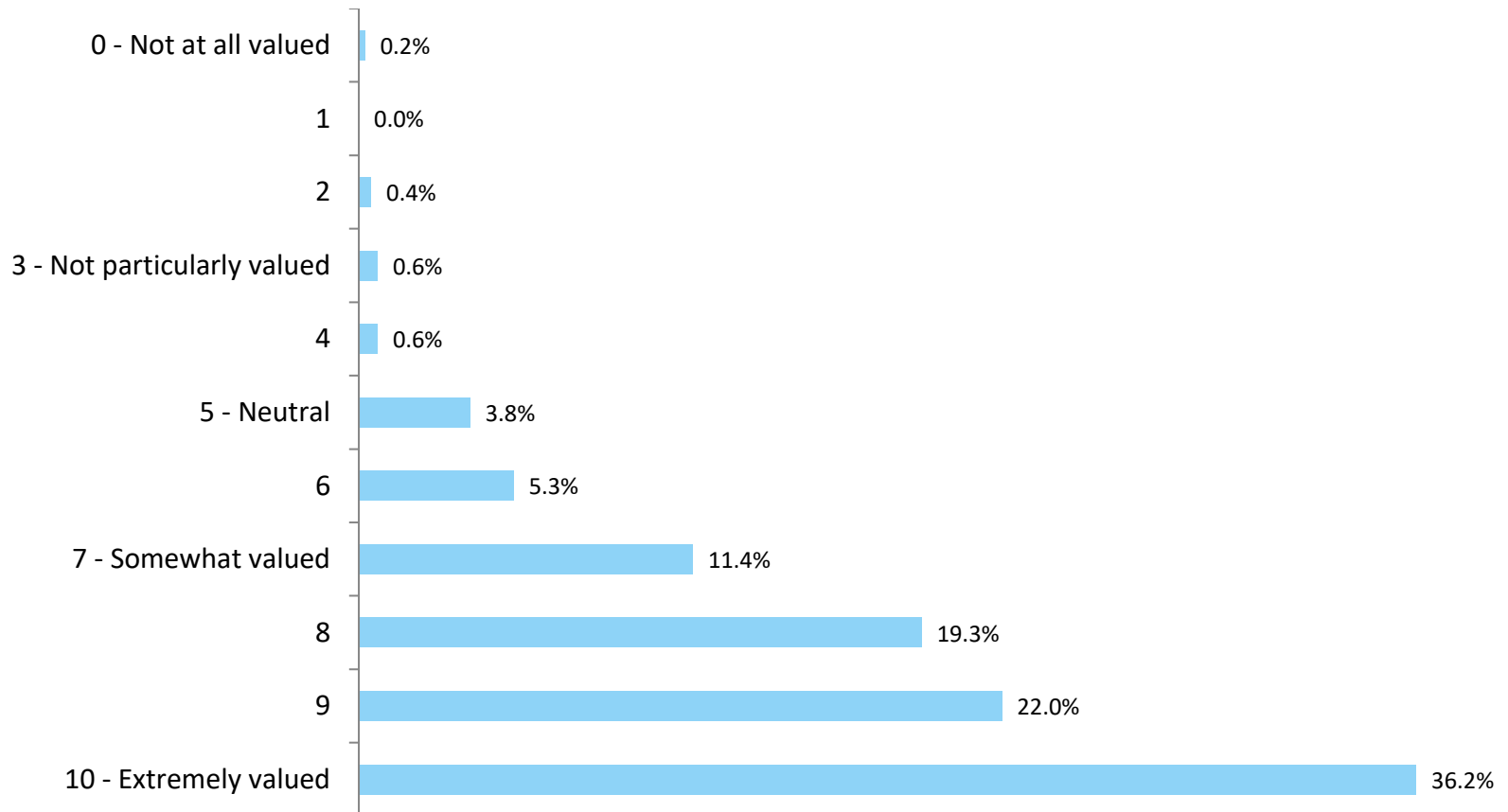
38. Please place yourself on the scale below where 0 is extremely disengaged and 10 is extremely engaged.

Question Type: Scaled Single Matrix | Total Respondents: 472



39. Again, placing yourself on the scale below where 0 is not at all valued and 10 is extremely valued.

Question Type: Scaled Single Matrix | Total Respondents: 472



40. Thinking about your network of family, friends and colleagues, how many would you say are Bury supporters (i.e. attended Bury FC matches either regularly or occasionally). Please enter a whole number in the space below.

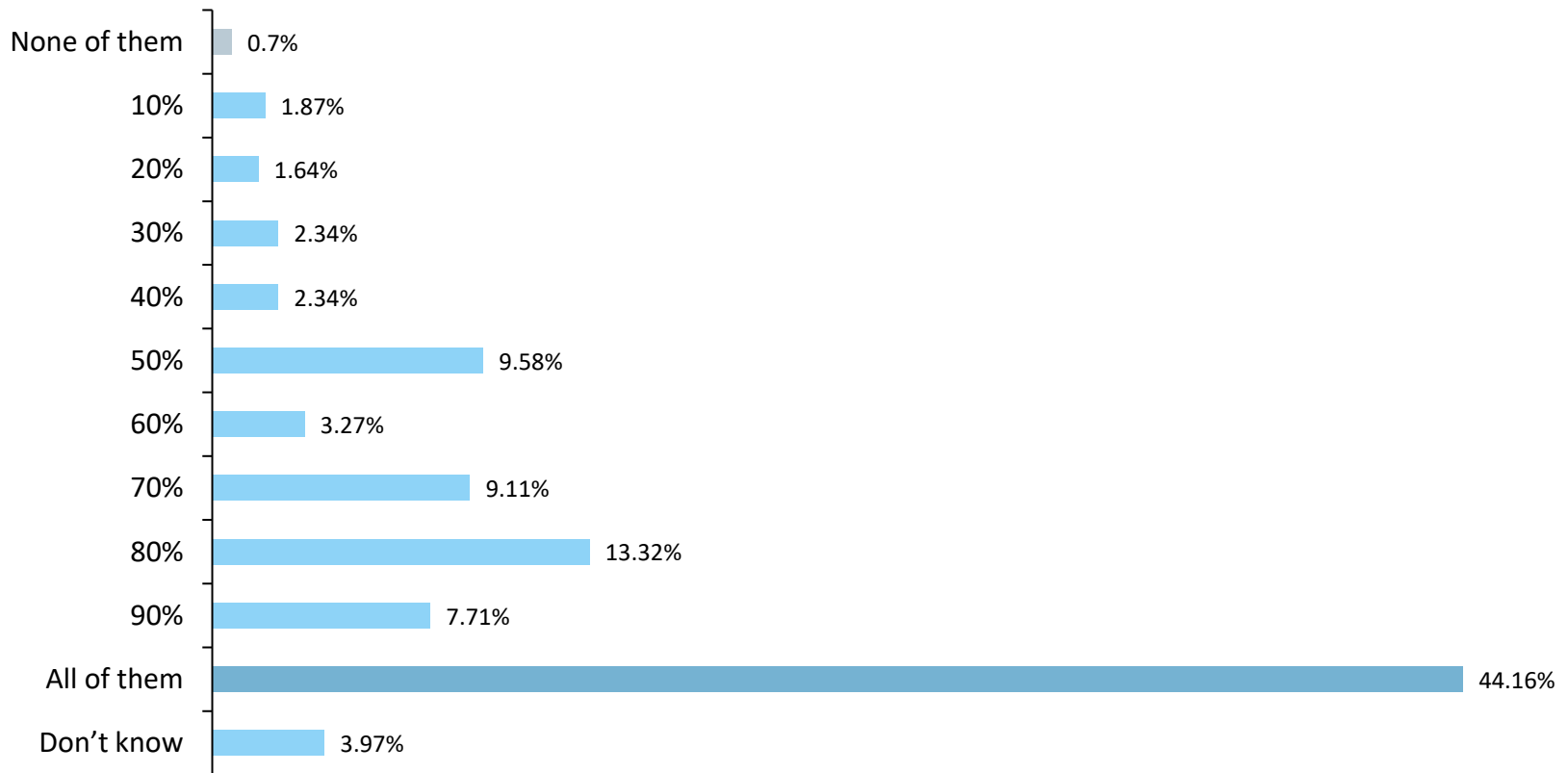
---

Question Type: Numeric | Total Respondents: 472

	Total
	<b>100% (472)</b>
Mean	7.88
Median	5
Variance	253.95
Standard Deviation	15.94
Standard Error	0.73

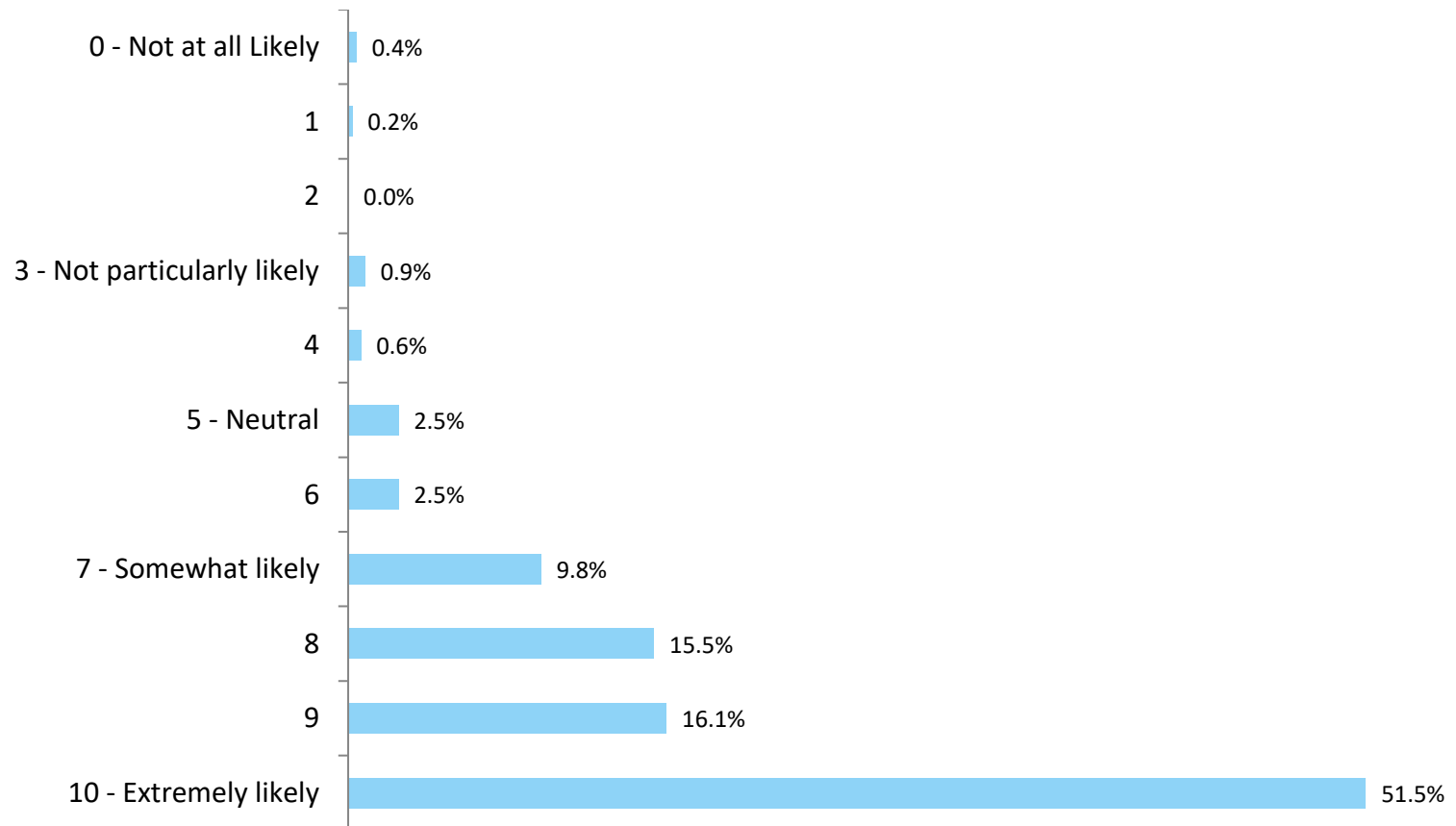
41. Thinking about the number of Bury supporters you mentioned, what proportion would you say are positive towards Bury AFC (i.e. have already or are likely to attend Bury AFC matches). Please give us your best estimate.

Question Type: Single Choice | Total Respondents: 428



42. Thinking about Bury supporters in your network of family, friends and colleagues, based on your experience so far of Bury AFC, how likely would you be to recommend following or attending Bury AFC matches to them (or to any other Bury supporter).

Question Type: Scaled Single Matrix | Total Respondents: 472



## 45. Are you..?

---

Question Type: Single Choice | Total Respondents: 472

	<b>Total</b>	
	<i>100% (472)</i>	
Male	90.5%	427
Female	9.5%	45

## 46. How old are you?

---

Question Type: Single Choice | Total Respondents: 472

	<b>Total</b>	
	<i>100% (472)</i>	
Under 18	1.1%	5
18-24	2.8%	13
25-34	11.0%	52
35-44	12.1%	57
45-54	22.7%	107
55-64	28.0%	132
65-74	19.1%	90
75+	3.4%	16



## 47. What is your current working status?

---

Question Type: Single Choice | Total Respondents: 472

	<b>Total</b>	<b>100% (472)</b>
Working full time	57.8%	273
Working part time	9.3%	44
Retired	27.3%	129
Unemployed	0.9%	4
Full time education	2.1%	10
Not working (other)	1.9%	9
Prefer not to say	0.6%	3

## 48. Where do you live?

---

Question Type: Single Choice | Total Respondents: 472

	<b>Total</b>	
	<b>100% (472)</b>	
Bury	30.9%	146
Surrounding areas (e.g Radcliffe, Whitefield, Bolton, Heywood, Rochdale, Rawtenstall)	33.7%	159
Elsewhere in North West England	11.7%	55
Elsewhere in the UK	21.0%	99
Overseas	2.8%	13